



DEPARTMENT OF BIOTECHNOLOGY
Ministry of Science & Technology
Government of India



Biotechnology Industry Research Assistance Council
(A Govt. of India Enterprise)



Power to Transform Lives
Bioscience to Bioeconomy – USD 100 Bn by 2025
Led by Department of Biotechnology, Govt. of India

21-23 November 2019: Aerocity, New Delhi

PARTNERSHIP PROPOSAL & ENTITLEMENTS

Kindly complete the form below and mail to deepak.juneja@cii.in
For more details, please contact **Deepak Juneja** at +91 98101 45280

CONTACT PERSON

COMPANY / ORGANISATION

ADDRESS

PHONE EMAIL

PARTNERSHIP LEVELS

CATEGORY	AMOUNT:		CATEGORY	AMOUNT	
	DOMESTIC	INTERNATIONAL		DOMESTIC	INTERNATIONAL
PLATINUM	INR 25 LAKHS	USD 36000	LANYARD	INR 15 LAKHS	USD 21500
DIAMOND	INR 20 LAKHS	USD 28500	DINNER (FOR ONE DAY)	INR 15 LAKHS	USD 21500
GOLD	INR 15 LAKHS	USD 21500	BIO-PARTNERING	INR 15 LAKHS	USD 21500
SILVER	INR 10 LAKHS	USD 14500	LUNCH (FOR ONE DAY)	INR 12 LAKHS	USD 17200
BRONZE	INR 5 LAKHS	USD 7200	SESSION	INR 10 LAKHS	USD 14500

+ applicable GST

You are required to pay full sponsorship amount in advance with this application form. Please draw Demand Draft in favour of "Confederation of Indian Industry", payable at New Delhi. Please provide the following details:

Demand Draft No. / Dated	Drawn on	Amount

or

You may also pay through NEFT / RTGS. Details are given below for your reference and use

NAME	CONFEDERATION OF INDIAN INDUSTRY	ACCOUNT NO.	522-0-503577-5
BANK NAME	STANDARD CHARTERED BANK	ADDRESS	Narain Manzil, 23, Barakhamba Road New Delhi 110001
IFSC CODE	SCBL0036020	MICR	110036002

Please provide remittance details

Sponsorship /Partnership Benefits & Categories	Platinum INR 25 Lakhs USD 36,000	Diamond INR 20 Lakhs USD 28,500	Gold INR 15 Lakhs USD 21500	Lanyard INR 15 Lakhs USD 21500	Dinner INR 15 Lakhs USD 21500	Bio- Partner INR 15 Lakhs USD 21500	Lunch INR 12 Lakhs USD 17200	Silver INR 10 Lakhs USD 14500	Session INR 10 Lakhs USD 14500	Bronze INR 5 Lakhs USD 7200
Company logo display at exhibition venue (Logo placement and size may vary as per amount & category)	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Complimentary space in the exhibition at a vantage location	108 sqm. Raw space	88 sqm. Raw space	54 sqm. Raw space	48 sqm. Raw space	48 sqm. Raw space	20 sqm. Built-up space	45 sqm. Raw space	36 sqm. Built-up space	36 sqm. Built-up space	12 sqm. Built-up space
Colour advertisement in the event directory	Double spread	Full page	Full page	Full page	Full page	Full page	Full page	Full page	Full page	
Opportunities via digital media platforms – Byte of video to be tweeted by official event handle, to be put in event website, Instagram (maximum 20 sec duration)	✓									
CEO presence on the dais at Inaugural or Valedictory session (Organizers decision on slot in either Inaugural or Valedictory session will be final)	✓									
Complimentary inaugural passes	10 nos.	8 nos.	5 nos.	5 nos.	5 nos.	5 nos.	3 nos.	3 nos.	3 nos.	2 nos.
Complimentary conference delegate passes	25 nos.	20 nos.	15 nos.	15 nos.	15 nos.	15 nos.	10 nos.	8 nos.	8 nos.	6 nos.
Invite to CEO for special events during GBI 2019	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Partner's promotional material in the kit (all materials to be provided by the sponsor / partner in time as required by the organizers)	✓	✓	✓					✓	✓	
Partner's promotion material in the faculty lounge (all materials to be provided by the sponsor / partner in time as required by the organizers)	✓	✓	✓			✓				
Partner profile as part of the conference kit. No. of words permitted (Printed profiles to be provided by the sponsor / partner)	2000	1800	1500	1500	1500	1500	1000	800	800	500
Screening of corporate film / commercial during conference breaks. Maximum duration – – Screening slot & sequence to be decided by the organizers – Promotional film / commercial to be supplied by the Partnering organization	120 seconds	120 seconds	90 seconds					60 seconds		

