

THE GREEN BOOK

INDIAN BIOTECH RESOURCES GUIDE

FOR GLOBAL CIRCULATION
TO BIOTECH STAKEHOLDERS

PUBLISHED BY



IN ASSOCIATION WITH



ABLE intends to publish an Indian Biotech Resources Guide Aka The GREEN BOOK covering 9 areas that are crucial for the growth of India's Bioeconomy. The guide



will help Indian organizations achieve their business development and outreach goals. International stakeholders will find it convenient to identify Indian organizations specific to their needs. The GREEN BOOK will make relevant information available to members

of various National Biotech & Pharma organizations. It will ensure an out-reach to thousands of Biotech stakeholders across the globe.

SECTIONS & GRIDS

BIOLOGICS

(Biosimilars,
Vaccines)

CONTRACT SERVICES

(CROs, CMOs,
CDMOs)

DIAGNOSTICS & MEDICAL DEVICES

DRUG DISCOVERY

(Discovery, Preclinical,
Clinical services)

I.P. SERVICES

INCUBATORS

I.T

(AI, Analytics, ML)

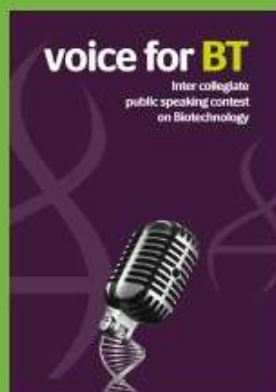
SUPPLIERS

(Machinery,
equipment,
media, cold chain,
packaging, logistics)

CENTRAL & STATE DEPTS./ AGENCIES/ INSTITUTES

BRANDING OPPORTUNITIES

Distribution: Soft copy circulated to 25 + country/ regional member associations of International Council of Biotechnology Association well in advance of International events in 2020 like BIO US (June), BIO Africa (August), BIO Latin America (September), BIO Impact (September) etc..



FULL PAGE

Size: 12.8 cm x 19.0 cm (h)

Outside cover of The GREEN BOOK
INR 3.0 lakhs
Inside cover of The GREEN BOOK
INR 1.75 lakhs



DOUBLE SPREAD

Size: 27.6 cm x 19.0 cm (h)

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EDITORIAL OPPORTUNITIES

PREPUBLISHED



Bangalore Bioinnovation Centre (BBC)

Bangalore Bioinnovation Centre (BBC) is envisioned to be a state-of-the-art Translational Research Centre catering to the needs of start-ups in the broad areas of Life Sciences, Bio-Pharmaceuticals, Bio-Pharmaceuticals and Bio-Tech, Agriculture (Food and Nutrition), Industrial Biotechnology and Environmental Biotechnology. The Centre is a world-class incubation centre with Central Instrumentation Facility in a 10-acre campus with total built up area of above 500,00 sq ft. Apart from providing infrastructure and equipment facilities, BBC also provides financial mentorship, funding, networking and branding for its incubated start-ups.

BBC is an initiative of Councils Innovation and Technology Society (CITS), Department of IT and S&T, Government of Karnataka with a Special funding support from Department of Biotechnology (DBT), Government of India. The Centre is resulted between thinking Academic institutions, the Institute of Biotechnology and Applied Biotechnology (IBAB), Centre for Human Genetics, and the upcoming area for anchoring the Companies / IITs.

Nearly 45 start-ups have been incubated so far at BBC. At present, BBC houses 30 incubates, while seven have graduated from the centre. More than 10 biotechnologies and products are ready for launch and some 15 patents have been filed.

www.bbc.innovatekarnataka.com

Introduction to Indian landscape. 1 page per area

Organization-wise Description

Content provided by organization: Maximum 12 pages per area.

Maximum 2 pages per organization. Specifications will be shared with interested organizations.

Investment:

INR 50,000 per page.



DETAILS

- All taxes will be extra.
- First come first serve. 100% advance. Payment accepted till March 31st.
- All print files in required format to be supplied by April 10th.
- ABLE has the right to alter any or all the Terms & Conditions.

ABLE

BANK DETAILS

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HDFC Bank

Bank Branch

Koramangala Branch

Bank Account Number

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IFSC Code

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MICR Code

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SWIFT Code

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State

Karnataka

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