

FOR GLOBAL CIRCULATION TO BIOTECH STAKEHOLDERS

PUBLISHED BY



IN ASSOCIATION WITH



Department of Biotechnology Ministry of Science and Technology Government of India ABLE intends to publish an Indian Biotech Resources Guide Aka The GREEN BOOK covering 1 areas that are crucial for the growth of India's Bioeconomy. The guide



will help Indian organizations achieve their business development and outreach goals. International stakeholders will find it convenient to identify Indian organizations specific to their needs. The GREEN BOOK will make relevent information available to members

of various National Biotech & Pharma organizations. It will ensure an out-reach to thousands of Biotech stakeholders across the globe.

SECTIONS

Two new sections added: AG Biotech & Industrial



(Biosimilars, Vaccines, Stem Cells)

CONTRACT SERVICES

(CROs, CMOs, CDMOs)

DIAGNOSTICS & MEDICAL DEVICES

DRUG DISCOVERY

(Discovery, Preclinical, Clinical services)

I.P. SERVICES

INCUBATORS

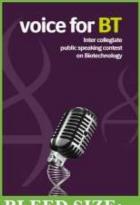
(AI, Analytics, ML)

SUPPLIERS

(Machinery, equipment, media, cold chain, packaging, logistics CENTRAL &
STATE
DEPT./
AGENCIES/
INSTITUTES

BRANDINGOPPORTUNITIES

Distribution: Soft copy circulated to 25 + country/
regional member associations of International
Council of Biotechnology Association well in advance
of International Events in 2020 like BIO DIGITAL US (June)
BIO Africa (August), BIO Latin America (September),
BIO Impact (September), etc..



NON BLEED SIZE:

Full Page 180mm x 250mm (h)

Half Page 180mm x 120mm (h)



BLEED SIZE:

Full Page 200mm x 270mm (h)

Half Page 200mm x 120mm (h)

DOUBLE SPREAD

Size: 360mm x 250mm (h)



EDITORIAL OPPORTUNITIES



Introduction to Indian landscape. 1 page per area

Organization-wise Description

Content provided by organization: Maximum 12 pages per area.

Maximum 2 pages per organization.

Investment:

Half Page: INR 30,000 per Ad. Full Page: INR 50,000 per page. Double Spread: INR 1,00,000.



DETAILS

- A 5% GST will be extra.
- First come first serve. 100% advance. Payment accepted till May 5th.
- All print files in required format to be supplied by May 5th.
- ABLE has the right to alter any or all the Terms & Conditions.

ABLE BANK DETAILS

Vendor Name

ABLE

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Bank Branch	Koramangala Branch
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